



# CTAC

COASTAL TECHNICAL  
ASSISTANCE CENTER

LACI MELANCON

Program Coordinator, Coastal Technical Assistance Center (CTAC)



## BACKGROUND + MISSION

The Coastal Technical Assistance Center (CTAC) is a concept generated and funded through Louisiana Economic Development (LED) and the Coastal Protection and Restoration Authority (CPRA).



## BACKGROUND + MISSION

LED and CPRA identified an opportunity to assist Louisiana-based, small businesses in obtaining contracts with entities involved in the restoration and recovery efforts of coastal Louisiana.





# BACKGROUND + MISSION

## PROGRAM + CENTER FOCUSES

- To serve as a Technical Assistance Center to Louisiana businesses seeking opportunities in the Coastal Restoration and Recovery efforts of Louisiana.
- To assist businesses in obtaining contracts with prime contractors related to Coastal Restoration and Protection efforts for Louisiana.
- To provide opportunity to Louisiana-based businesses keeping coastal dollars in Louisiana while creating jobs.
- To provide training and assistance to businesses in preparation to be contractor and project ready relative to business organization, promotion, certification, permitting, insurances, etc.



# YEAR 1 UPDATE – STANDING UP

## KEY OBJECTIVES

- Benchmark Study
- Organizational Structure
- Space + Equipment
- Branding + Communications







## YEAR 1 UPDATE – STANDING UP

### BENCHMARK STUDY

## **\$1 BILLION ANNUALLY**

is projected to be spent on Louisiana coastal efforts, under the Coastal Protection & Restoration Authority (CPRA) Master Plan

Even a modest increase in the share of in-state spending would have a significant impact on Louisiana's economy





# YEAR 1 UPDATE – STANDING UP

## ORGANIZATIONAL STRUCTURE & SPACE



The CTAC Resource Center is located on the Nicholls State University campus in the same building as South Louisiana Economic Council in Thibodaux, LA and will assist businesses throughout the state.





# YEAR 2 UPDATE – CONTINUED PROGRESS

## TAKING IT A STEP FURTHER

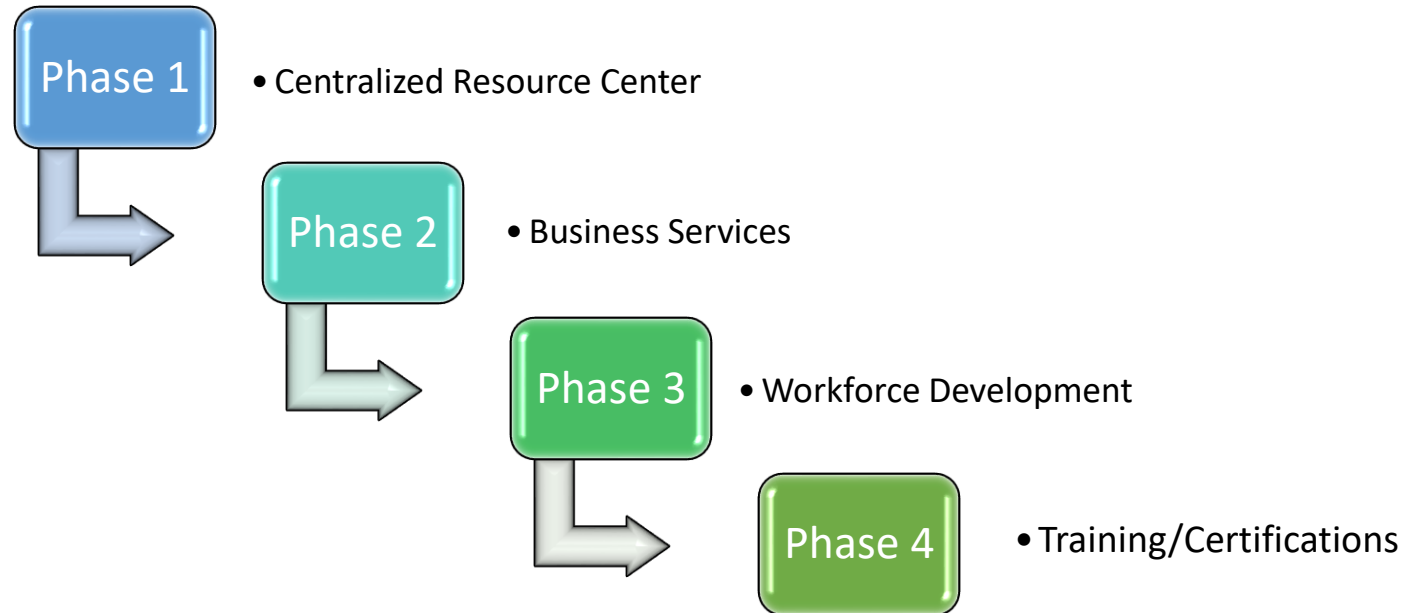
- Program Coordinator selected in October 2020
- Development of **[www.louisianactac.org](http://www.louisianactac.org)** and brand identity established
- Continued with Communications plan
- Continued relationship with LED, CPRA, and prime companies
- Additional personnel hired
- Established system for data capture and benchmarking
- Statewide Outreach Plan - ongoing





# YEAR 3 UPDATE – CLIENT SERVICES

## PHASE IMPLEMENTATION OF SERVICES

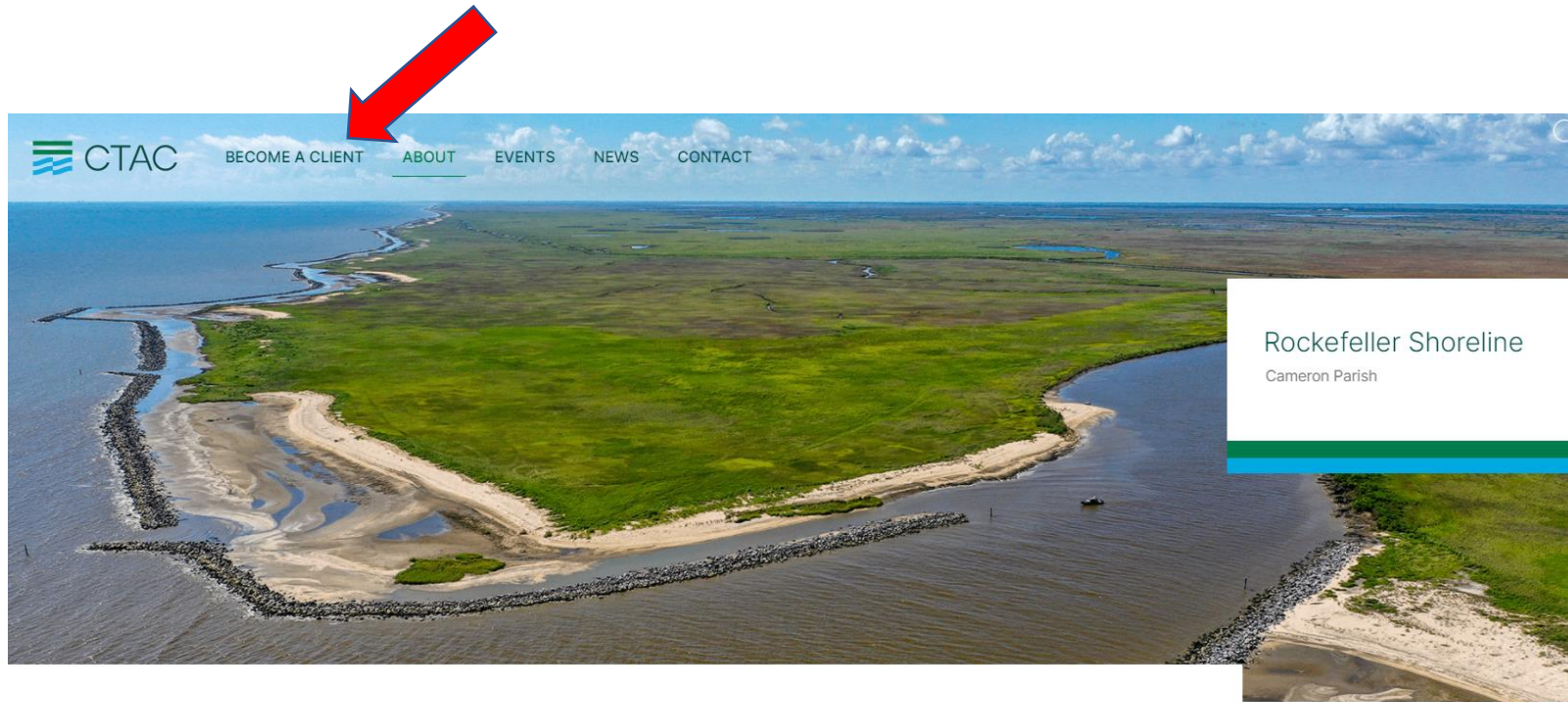




# YEAR 3 UPDATE – CLIENT SERVICES

**BECOME A CLIENT!**

[www.louisianactac.org](http://www.louisianactac.org)



Keeping Coastal  
Investment Local.





# YEAR 3 UPDATE – CLIENT SERVICES

## NEWSLETTER:

[BECOME A CLIENT](#)[ABOUT](#)[EVENTS](#)[NEWS](#)[CONTACT](#)

### CTAC News

Keep up with everything happening at CTAC.



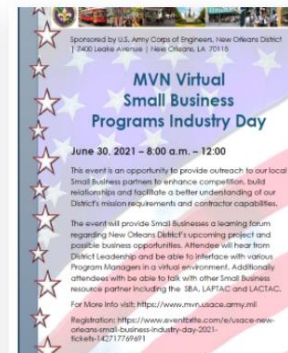
July 12, 2021

CTAC Newsletter July 2021



July 9, 2021

CTAC Hires New





# YEAR 3 UPDATE – CLIENT SERVICES

## IMMEDIATE BUSINESS NEEDS:

Cleaning Supplies  
Diesel Mechanics  
Electricians  
Engineering Services  
Equipment Rentals  
Fuel & Lubricants  
General Construction Materials  
Groceries  
Hydrographic Surveying

Machine Shops  
Marine Hardware/Supply  
Service Cranes  
Sheet Piling  
Dry-docks  
Shipyard Services  
Shop Equipment  
Tuggers  
Welders





# PARTNERSHIPS

## KEY PARTNERS



Nicholls State University



THE WATER INSTITUTE  
OF THE GULF®





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ASSISTANCE CENTER

**[www.louisianactac.org](http://www.louisianactac.org)**

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